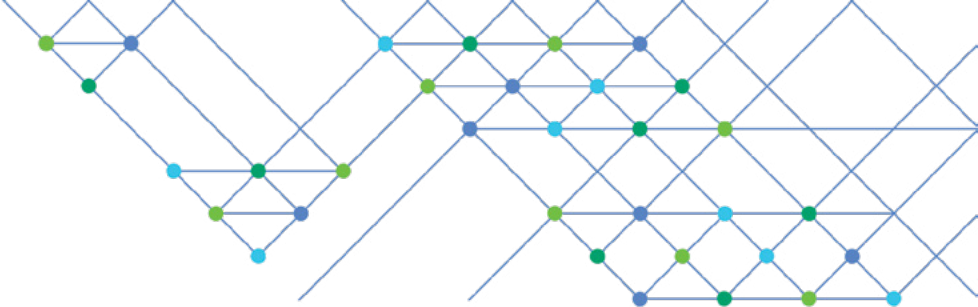




CFA Society
Germany



SOCIETY UPDATE 04/2020

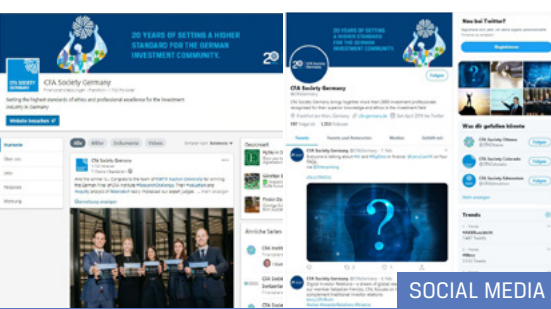
Dear members,

Our Society Update brings you information on our most recent and upcoming videos, activities, committee work and events.

Highlight of the last month was our virtual conference "What got us here will not get us there" on the future of finance in Germany and the EU on the occasion of the German Presidency of the Council of the European Union. I hope you will check out the recording; it was a very good event with high-quality expert speakers and a dynamic discussion!

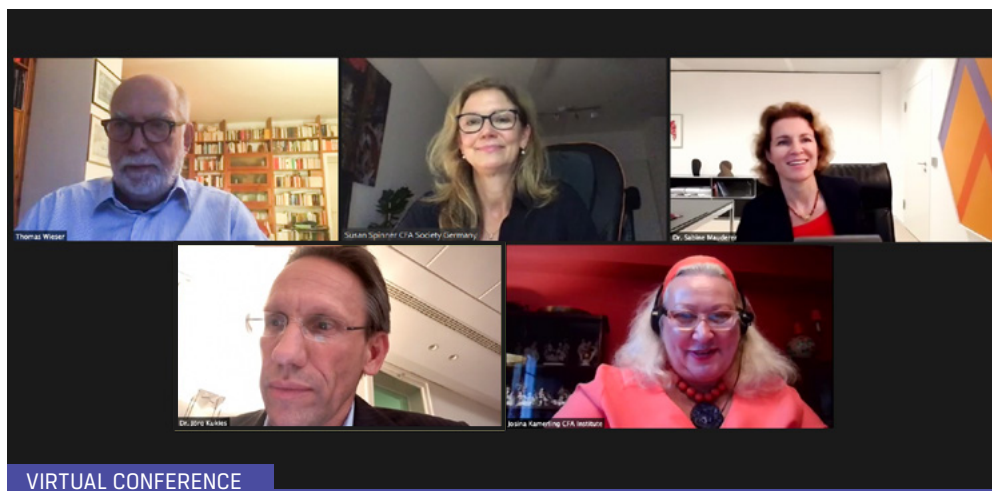
We always appreciate your input, suggestions and ideas. If you are interested in volunteering, participating in one of our society committees, or wish to share an idea with us, please contact us at info@cfa-germany.de.

Sincerely,
Susan Spinner, CFA
CEO of CFA Society Germany



STAY CONNECTED

Follow CFA Society Germany on social media to keep up-to-date with our latest activities, news, and events and benefit from a range of useful information. We'd love you to give us a follow and connect with us! You can catch us on [LinkedIn](#) and [Twitter](#). Make sure to mention @CFA-society-germany (LinkedIn) and @CFAGermany (Twitter) in your postings and feel free to use our anniversary hashtag #20YearsCFAGermany!



WHAT GOT US HERE WILL NOT GET US THERE: HOW THE EU AND GERMANY ARE PREPARING FINANCE FOR A NEW AGE.

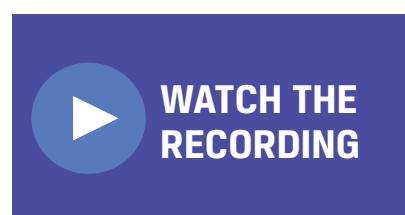
On July 1st, Germany assumed the Presidency of the Council of the European Union with a clear mandate: Together for Europe's recovery. As the EU faces an unprecedented financial and economic crisis due to the global spread of Covid-19, the timing of the German Presidency comes at a crucial time when economies and markets need support and stimulation to overcome the challenges that lie ahead.

At our virtual conference "What got us here will not get us there" in cooperation with CFA Institute on September 29, we focused on the future of finance in Germany and the EU, but also on how Germany plans to support the recovery of the economy through new financial measures focusing on Green Finance and Digitalization.

Over 300 guests joined our virtual event that presented three top expert speakers. Dr. Jörg Kukies, State Secretary at the German Federal Ministry of Finance, and Dr. Sabine Mauderer, Executive Board Member of the German Bundes-

bank, both shed light on how Germany is addressing the current financial challenges and is promoting forward-looking initiatives. While Thomas Wieser, Chair of the CMU High-Level Forum & former Secretary General of the Eurogroup, discussed the capital markets union from an EU perspective.

In the final panel discussion, the guest speakers gave more insights on the future of financial markets and answered questions handed in by the participants. The event was moderated by Susan Spinner, CEO at CFA Society Germany and Josina Kamerling, Head of EMEA Regulatory Outreach at CFA Institute.





SUSTAINABLE FINANCE – MORE TO COME

On September 28, the next steps towards green recovery and social taxonomy were launched at the European Sustainable Finance Summit under the patronage of the Federal Ministry of Finance and the Federal Ministry for the Environment. In our webinar, Wiebke Merbeth and Prof. Dr. Christian Klein highlighted the theoretical and practical considerations for the financial industry and the capital markets. The two experts offered the perfect mix of practice and science, as the lively panel discussion afterwards made clear. The topic remains exciting – we are looking forward to a follow-up.

VIDEOS



FULL LECTURES

- Financial Modeling Best Practices | Ian Schnoor, CFA
... [watch here \(EN\) \(1:34:16\)](#)
- Gleichzeitig ESG Best In Class, positiver SDG Impact, ECO Label und Streuung? Ist dieses Puzzle für Fondsmanager lösbar? | Christoph Klein, CFA, CEFA
... [watch here \(DE\) \(1:07:50\)](#)
- The global aviation sector - State of Play & outlook | Marita Lintener ... [watch here \(1:01:31\)](#)
- Mindset und Transformation in Finanzdienstleistungen | Klemens Höppner, CFA ... [watch here \(DE\) \(57:46\)](#)
- Virtual Conference | What got us here will not get us there: How the EU and Germany are preparing finance for a new age. ... [watch here \(57:50\)](#)
- Sustainable Finance: more to come! | Wiebke Merbeth & Prof. Dr. Christian Klein ... [watch here \(DE\) \(1:15:41\)](#)
- Gender Lens Investing: Nachhaltig. Gewinnversprechend. Zukunftsweisend. | Martina Bahl, CFA
... [watch here \(1:03:45\)](#)

PAST EVENTS

ADVOCACY COMMITTEE MEETING

On September 9, the members of the German Advocacy Committee (GAC) met virtually for the first time. As at previous meetings in the office, this virtual meeting focused on the completed, current and future projects of the GAC members. In the second half of the meeting, Mary Bobbitt and Oliver Fines, CFA, from the CFA Institute in London joined in and gave the participants an overview of the future advocacy focus of CFA Institute. Due to the corona pandemic, the GAC meetings will continue to be held virtually.



SUSTAINABLE INVESTMENT SOLUTIONS

More and more consumers, but also investors, are increasingly attaching importance to sustainability. But which dimensions are important for investors and is it possible for a portfolio manager to simultaneously optimize the dimensions ESG, SDG, climate risks and EU taxonomy compliance? In this webinar, Christoph Klein, CFA, CEFA, presented the requirements, opportunities and challenges resulting from Sustainable Finance and discussed them with the participants.

PAST EVENTS

INFLUENCING SKILLS – USING DIFFERENT STYLES

In August the Society organized a virtual workshop on "Influencing Skills" with Christoph Lemke, Vice President Talent Management and Learning & Development at SES in Luxembourg as well and active board member for the CFA Society Luxembourg. In this interactive workshop, Christoph provided detailed knowledge of our impact on others and improved participants' ability to distinguish the four main influencing styles, identify their own preferred style and increase their chances of influencing and convincing others.

20 YEARS CFA SOCIETY GERMANY!

Growing from just 54 members in 2000 to over 2800 in 2020, CFA Society Germany is proud to celebrate its 20th anniversary this year! Special thanks go out to the many dedicated members who have contributed to our success story. Find all testimonials on our [LinkedIn](#) and [Twitter](#) account!



"To me, being a member of CFA Society Germany means having professional support in business relevant questions, being always up to date with respect to current developments and having an excellent global network of highly professional members.." Carsten Mumm, CFA



"I admire our society's work, helping members and aspiring members to improve in so many positive ways. It's not only about knowledge and education, but also ethics and the feeling that together we can indeed make a difference."
Martina Bahl, CFA



JOB PORTAL

LOOKING FOR THE BEST EMPLOYEES?

Use our exclusive job board service, [CFA Job-Portal](#)! Post and promote your job advertisement among CFA® charterholders in Germany and thus the most qualified employees in the financial industry.

A job posting on CFA Job-Portal reaches an exclusive platform of over 2,800 CFA Society Germany members (94% CFA charterholders, 5% candidate members) and highly qualified applicants. CFA Job-Portal boasts more than 2.000 visits a month.

Want to know more on how to post your job ad?
All details can be found on our [website](#).



PRESS RELEASES

05.08. | CFA-Prüfungen ab 2021 vollständig digital ... [read article \(DE\)](#)

19.08. | CFA Institute veröffentlicht Konsultationspapier zu ESG-Offenlegungsstandards für Anlageprodukte ... [read article \(DE\)](#)

24.09. | 40 Prozent der globalen Investoren beziehen Klimaaspekte in Investments ein ... [read article \(DE\)](#)

NEWS COVERAGE

(highlights)

03.07. | **Springer Professional:** Asset-Management-Branche rechnet mit Insolvenzwelle ... [read article \(DE\)](#)

20.07. | **e-FundResearch:** Transparenz im Fonds: Was Asset-Manager zeigen wollen und was sie zeigen müssen ... [read article \(DE\)](#)

19.08. | **Cash.Online:** CFA Institute Member Survey Predicts Likely Asset Mispricing due to Impact of COVID-19 on Market Conditions and Government Responses ... [read article \(DE\)](#)

20.08. | **Wallstreet Online:** ESG-Offenlegungsstandards: CFA Institute veröffentlicht Konsultationspapier ... [read article \(DE\)](#)

23.09. | **e-FundResearch:** CFA-Institute Umfrage: 40 Prozent der Investoren berücksichtigen Klimaaspekte ... [read article \(DE\)](#)

25.09. | **dpn:** Klimarisiken: Auswirkungen auf Investmentstrategien ... [read article \(DE\)](#)

09.10. | **Börsen-Zeitung:** Gastbeitrag – Bei ESG die Anleger in den Mittelpunkt rücken ... [read article \(DE\)](#) ([paywall](#))



UPCOMING EVENTS

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09.11. | CFA ONLINE WORKSHOP Capital Market Regulation

Learn the essentials of capital markets & securities regulation in Germany and the EU, and have your questions answered on liability and supervisory issues.

In our full-day online workshop (GER) on capital markets regulation on 9 November 2020, **Martin Foelsch** (German Federal Ministry of Finance) will share his expertise in German and European regulation, banking law and more, focusing on the practical uses & implementation for investment professionals. As always, with a great practical relevance and in a very compelling personable style.

[Register now.](#)

CFA INSTITUTE

VIRTUAL EVENT

2020 EUROPEAN INVESTMENT CONFERENCE

16–17 November 2020
#EIC20virtual
eic.cfa-institute.org
[REGISTER NOW >](#)

UPCOMING EVENTS

30

16./17.11. | CFA INSTITUTE EVENT CFA Institute European Investment Conference 2020

The CFA Institute European Investment Conference is open to CFA Institute members and non-members globally, and for the first time in its history, it will take place entirely online. The event's interactive sessions will analyze the most pressing issues affecting financial markets, including new economic ideas, geopolitical trends, and innovative ways of thinking about portfolio construction. This is a must-attend gathering for portfolio managers, analysts, chief investment officers, and chief executive officers. This conference qualifies for up to 6PL credits.

[All details can be found here.](#)

NEWS FLASH

WirtschaftsWoche

Series "Verkehrte (Finanz)Welt"

21.07. | Dagmar Bottenbruch, CFA:
Start-ups, Anleger und die Welt post-Corona
[... read article](#)

04.08. | Dr. Jacob Justus Leidner, CFA:
Nur Transparenz kann Anleger vor einem zweiten Wire-card schützen [... read article](#)

18.08. | Carsten Maybach, CFA:
Der Trend zur App: Wie sich die Finanzindustrie langsam, aber sicher digitalisiert [... read article](#)

01.09. | Prof. Michael G. Schmitt, CFA, und Prof. Michael von Thaden: Inverse ETFs und ihre versteckten Risiken
[... read article](#)

15.09. | Karl Heinz Krug, CFA:
Genauere Aufsicht könnte Kryptowährungen zum Durchbruch verhelfen
[... read article](#)

30.09. | Jens Kummer, CFA:
Der ewige Kampf der Anlagestile: Wer hat künftig die Nase vorn? [... read article](#)

13.10. | Christoph Klein, CFA:
Licht in den Dschungel der nachhaltigen Geldanlage
[... read article](#)

UPCOMING EVENTS

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UPCOMING EVENTS

27.10. | Webinar | CFA LECTURE
Joachim Klement, CFA: Geopolitics for investors –How to integrate political developments into your investment decisions [... read more](#)

29.10. | Webinar | CFA LECTURE
Dr. Mark Jackson: How Quantum Computing is Affecting Finance Today [... read more](#)

11.11. | Webinar | CFA LECTURE
Martin Edelmann, Dehao Fang & Craig Smith: Suggestions to Improve the Information Companies Provide to Investors About Mergers & Acquisitions [... read more](#)

25./26.11. | Virtual | CFA WORKSHOP
Alex Garcia: Introduction to Python for Business and Finance [... read more](#)